



Kendra Prospero

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Keynote Proposal

“People Revolution: Create the Conditions for People to Thrive”

Abstract

The industrial revolution in the 1800s and the technical revolution in the 1990’s changed everything about the way we worked and how we ran our businesses. We are now on the front lines of a people revolution, and businesses who do not embrace that they are in the talent business are not going to survive. Creating the conditions for people to thrive at your company will need to take at least 30% of our time, money, and energy. If you don’t start thinking like this, just like in other revolutions, those that did not adapt to the change were left struggling. I am a CEO and founder too, and this practical and inspiring talk pulls from my 12-year journey building my company and the results are I have little turnover, a culture that is admired, is profitable and I work a normal 40-hour week. If I can do it, you can too!

Learning Objectives

1. Determine your real values that will attract and retain top talent
2. Assess your culture’s strengths and weaknesses
3. Challenge your mindset to drive your culture in a new way

Testimonial

“Kendra is a wealth of experience and ideas around how to build a business that gets results through its people. I learned so much in the 60 mins of her keynote. She was funny, practical, inspiring, and extremely relevant for what I needed to hear. I came away with take-aways I’ve never thought of before.”

-Scott Tibets, Founder and CEO, Katasi

References

David Kendall, Founder and CEO, BOLDLegal, 303-517-7067, david.kendall@bold.legal

Joshua Hunt, Founder, Trelora, 303-887-3000, joshua@lilac.com

Greg Greenwood, Founder and Serial Entrepreneur, 303-808-4900, greg.l.greenwood@gmail.com