



Kendra Prospero

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Keynote Proposal

“Get Off The Recruiting Treadmill”

Abstract

Every growing company is looking for talent right now, and the task of filling open positions is overwhelming and daunting. More than ever, the hiring process can be time-consuming, costly, and discouraging for a busy leader. Your organization’s success depends on your ability to hire and retain top talent, yet it can take months to fill a single position—and then, how do you really know the person is right? Finding great talent is more of a science than an art, yet many leaders struggle to fill roles. Additionally, if you have a revolving door of talent and you’re struggling to keep people, this makes your hiring process even more challenging.

I am a CEO, Founder, and Recruiter and I have personally recruited for hundreds of positions. This practical and inspiring talk pulls from my 11-year journey building a company where I have a constant pipeline of great candidates, have little turnover, a culture that is admired, is profitable and I work less than a 40-hour week. If I can do it, you can too!

Learning Objectives

1. Understand the 7-steps of a great hiring process
2. Learn the building blocks that result in a constant pipeline of talent
3. Take away powerful interview questions to ensure a great fit
4. Understand the #1 thing you can do to guarantee a great culture

Testimonial

“As soon as I saw Kendra Prospero’s speaking video I knew she could not only deliver the message, but also have it accepted by our members. The armored car industry is by nature rigid and resistant to change. To make this presentation effective, I knew I would have to immerse Kendra in the industry’s history and provide her the tools to tailor her delivery. Not only did she invest that time, but she remained in attendance after her presentation and answered questions one on one with our members. Taken together, that effort cemented her message and her value to our conference attendees. If you too are struggling to hire and retain employees in this unique labor environment, I have no doubt Kendra can provide alternative solutions that work.”

- John Margaritis, Founder, IOCOA

References

David Kendall, Founder and CEO, BOLDLegal, 303-517-7067, david.kendall@bold.legal
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Greg Greenwood, Founder and Serial Entrepreneur, 303-808-4900, greg.l.greenwood@gmail.com